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Educational Development Institute  
Training | Consulting | Research

## ABOUT EDI

Founded in 2007, Educational Development Institution (EDI) is a member of Westline Education Group (WEG) and is an educational organization providing professional training ( Public Training, Executive Training, Corporation Customized Training, Consulting and Research).

## OUR EDUCATION PARTNERS



## OUR SERVICES

### TRAINING



- 1 Public Training
- 2 Customized Training
- 3 Executive Certificate Program
- 4 Small and Medium Enterprise

### CONSULTING



- 1 Business Start Up
- 2 Strategy Development
- 3 Policies Development
- 4 Standard Operating Procedure Development

### RESEARCH



- 1 Social and Development
- 2 Market and Industry
- 3 Feasibility Studies
- 4 Mystery Shopping
- 5 Survey / Data Collection

# FOUNDATION OF CURRICULUM DEVELOPMENT

Course Fee: \$190 | Early Bird: \$160

## INTRODUCTION

Curriculum development is defined as planned, a purposeful, progressive, and systematic process to create positive improvements in the educational system. Every time there are changes or developments happening around the world, the school curricula are affected.

## COURSE STRUCTURE

The certificate course in Foundation of Curriculum Development spent approximately 16 hours, OR is offered a 2-day period. The course is based on a participatory, active learning approach, group discussions. An Action Guide for Marketing Strategies and Sale Skills, by **Mr. Soeung Sopha**. Participants will receive a Certificate of Participation upon successful completion of the course. The maximum number of participants is 20.

## COURSE OBJECTIVE

- Understand the benefits of needs assessment
- Develop a good curriculum for your school
- Analyze the current school's curriculum
- Solve the challenges of curriculum development
- Create the new curriculum effectively
- Organizing the contents and learning experience



Our Trainer

### Mr. Soeung Sopha

Freelance Educator & Curriculum Development Specialist And Trainer

**Mr. SOEUNG Sopha** is a holder of Master of Arts in Educational Development from Hiroshima University in Japan, and a Master of TESOL from the Institute of Foreign Language of Royal University of Phnom Penh in Cambodia. Also, He has obtained certificates of pedagogy of primary, lower and upper secondary teachers. **Mr. SOEUNG Sopha** has had more than 10-year experience in teaching, training and curriculum development. Currently, **Mr. Sopha** is working in Westline Education Group Co., Ltd. as an Academic Manager of Adult English Program. His main responsibilities are developing the curriculum and maintaining the quality of teaching and learning of the Adult English Program.

## COURSE OUTLINE

- Importance of Curriculum Development
- Ongoing Curriculum Development
- Definitions of curriculum
- Current School Effectiveness Data
- Changing Demographics
- Stakeholders
- Time Factors
- Needs Assessment
- Goal Setting
- Objectives
- Selecting and organizing contents and learning experience
- Implementing a new/revised curriculum
- Evaluation and Recycling
- The nature and meaning of Curriculum Development
- The Challenge of Curriculum development
- Overall Structure the Curriculum Development Cycle

## COURSE OUTLINE

This essential training is specially designed for Project-Program Manager, Assistant Manager, Education Managers/Managers and all staff working within a challenging environment.

- Venue: EDI Training Room
- Time: 8:00am- 5:00pm
- Language: Khmer & English
- The Fee Includes: Refreshment, Materials and Certificate of Participation